# Zheda Mai

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③: https://zheda-mai.github.io

#### **EDUCATION**

## Ph.D. Computer Science and Engineering, Ohio State University

2022-2027 (Expected)

- · Research areas:
  - Parameter Efficient Transfer Learning
  - Continual Learning
  - Learning with Imperfect Data
- Advisor: Professor Wei-Lun (Harry) Chao
- GPA: 4.0/4.0

## M.A.Sc. Information Engineering, University of Toronto

2018-2021

- Research areas: Continual Learning, Recommender Systems
- Advisor: Professor Scott Sanner
- GPA: 4.0/4.0

## B.A.Sc. Engineering Science, University of Toronto

2012-2017

• Electrical Engineering Major with Engineering Business Minor

#### **PUBLICATIONS**

## **Conferences**

- [NeurIPS 2023] Cheng-Hao Tu\*, Hong-You Chen\*, **Zheda Mai**, Jike Zhong, Vardaan Pahuja, Tanya Berger-Wolf, Song Gao, Charles Steward, Yu Su, Wei-Lun Chao. Holistic Transfer: Towards Non-Disruptive Fine-Tuning with Partial Target Data. In *Proceedings of the Conference on Neural Information Processing Systems (NeurIPS)*, 2023.
  - [CVPR 2023] **Zheda Mai\***, Cheng-Hao Tu\*, Wei-Lun Chao. Visual Query Tuning: Towards Effective Usage of Intermediate Representations for Parameter and Memory Efficient Transfer Learning.In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR)*, 2023.
- [WWW 2022] **Zheda Mai\***, Tianshu Shen\* Ga Wu, Scott Sanner. Distributional Contrastive Embedding for Clarification-based Conversational Critiquing. In *Proceedings of the ACM Web Conference (WWW)*, 2022.
- [SIGIR 2022] Zhaolin Gao, Tianshu Shen, **Zheda Mai**, Mohamed Reda Bouadjenek, Scott Sanner. Mitigating the Filter Bubble while Maintaining Relevance: Targeted Diversification with VAE-based Recommender Systems. In *Proceedings of Special Interest Group on Information Retrieval (SIGIR)*, 2022.
- [AAAI 2021] **Zheda Mai\***, Jihwan Jeong\*, Dongsub Shim\*, Scott Sanner, Hyunwoo Kim, Jongseong Jang. Online Class-Incremental Continual Learning with Adversarial Shapley Value. In *Proceedings of the AAAI Conference on Artificial Intelligence (AAAI)*, 2021.

#### **Journals**

- [JVCI 2023] Ruiwen Li, **Zheda Mai**, Chiheb Trabelsi, Zhibo Zhang, Jongseong Jang, Scott Sanner. TransCAM: Transformer Attention-based CAM Refinement for Weakly Supervised Semantic Segmentation. In *Journal of Visual Communication and Image Representation (JVCI)*, 2023.
- [IPM 2023] Tianshu Shen, Jiaru Li, Mohamed Reda Bouadjenek, Zheda Mai, Scott Sanner. Unintended Bias in Language Model-driven Conversational Recommendation. In *Information Processing and Man*agement (IPM), 2023.
- [Neurocomputing 2022] **Zheda Mai**, Ruiwen Li, Jihwan Jeong, David Quispe, Hyunwoo Kim, Scott Sanner. Online Continual Learning in Image Classification: An Empirical Survey. In *Neurocomputing*, 2022.

[AIJ 2022] Vincenzo Lomonaco, ..., **Zheda Mai**, etc. CVPR 2020 Continual Learning in Computer Vision Competition: Approaches, Results, Current Challenges and Future Directions. In *Artificial Intelligence Journal (AIJ)*, 2022.

## Workshops

- [NeurIPS 2023] **Zheda Mai\***, Tianle Chen\*, Ruiwen Li, Wei-lun Chao. Segment Anything Model (SAM) Enhanced Pseudo Labels for Weakly Supervised Semantic Segmentation. In *Proceedings of the Conference on Neural Information Processing Systems (NeurIPS) Workshops*, 2023.
  - [CVPR 2021] **Zheda Mai**, Ruiwen Li, Hyunwoo Kim, Scott Sanner. Supervised Contrastive Replay: Revisiting the Nearest Class Mean Classifier in Online Class-Incremental Continual Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR) Workshops*, 2021.
  - [CVPR 2020] **Zheda Mai**, Hyunwoo Kim, Jihwan Jeong, Scott Sanner. Batch-level Experience Replay with Review for Continual Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR) Workshops*, 2020.
  - [ICDM 2020] **Zheda Mai\***, Ga Wu\*, Kai Luo, Scott Sanner. Attentive Autoencoders for Multifaceted Preference Learning in One-class Collaborative Filtering. In *Proceedings of International Conference on Data Mining (ICDM) Workshops*, 2020.

## **Technical Reports**

[T1] JinPeng Zhou, Ga Wu, **Zheda Mai**, Scott Sanner. Noise Contrastive Estimation for Autoencoding-based Collaborative Filtering.

AWARDS

• Outstanding Reviewer Award for **NeurIPS** 2023

2023

2021

- 4<sup>th</sup> place of the CLVision Continual Learning challenge at CVPR 2021
  1<sup>st</sup> place of the CLVision Continual Learning challenge at CVPR 2020
- 2020

PROFESSIONAL I am a conference reviewer for

SERVICE

- NeurIPS-2023
- ICML-2023, 2024
- ICLR-2024
- CVPR-2024
- IJCAI-2024

I am a journal reviewer for

- Artificial Intelligence (AIJ)
- Frontiers in Artificial Intelligence

SKILLS Techniques: Python, SQL, Git, LaTex, AWS, PySpark, JavaScript

Machine Learning Tools: PyTorch, Keras, TensorFlow, NumPy, Pandas, SciPy, scikit-learn

TALKS • Continual Learning in Image Classification. Vector Institute.

July 2020

• Recent Advances in Continual Learning. D3M Lab, University of Toronto

Jan. 2022

#### TEACHING Teaching Assistant

University of Toronto

- APS1070: Foundations of Data Analytics and Machine Learning (2019, 2020)
- MIE451: Decision Support Systems (2019, 2020)
- MIE1628: Big Data Science (2020)

- Developed machine learning models for customer engagement prediction, high-valued customer identification, and purchase likelihood prediction.
- Designed and implemented business intelligence analytic solutions in Power BI.
- Designed and maintained the real-time click stream data system.

## Machine Learning Engineer Intern, Pitney Bowes, Canada

May 2019 - Oct. 2019

- Built a map style extraction model with CNN and multi-task learning in TensorFlow and Keras.
- Developed MapBasic scripts to generate and augment 500k raster map data.

## Software Engineer Intern, AMD, Canada

2015 - 2016

- Automated Lint, Synthesis and other design verification tools using Python for faster design cycles.
- Provided support for various design verification tools for a team with over 120 Engineers globally.